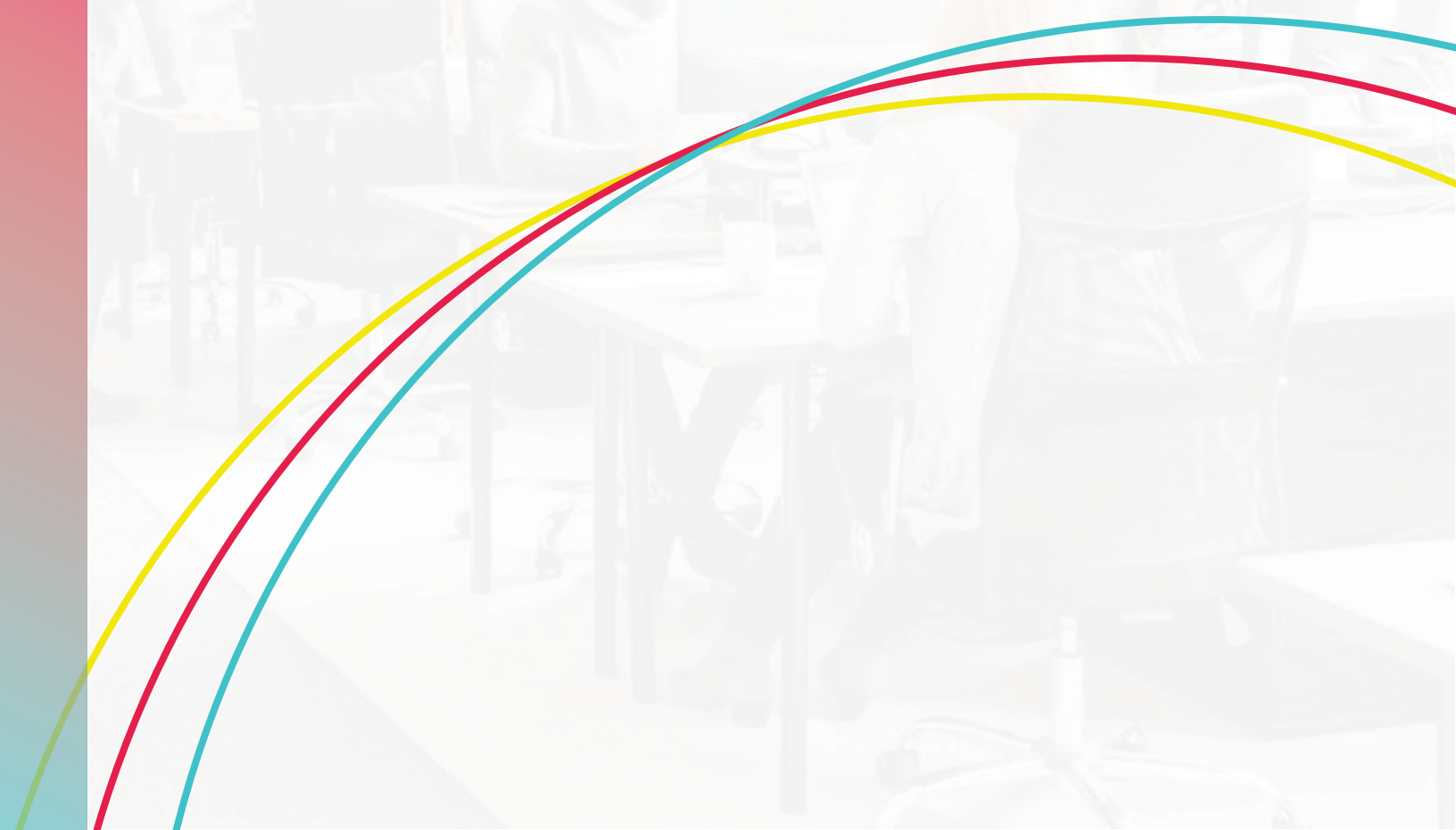


Executive Summary



The Opportunity

The #1 factor for driving employee happiness on the job is getting appreciated for one's work.

And yet...



of employees say they have been recognized for their work in the previous year



have been recognized for targeted behaviors that support company values



of US employees feel "disengaged" at work, along with 87% worldwide

Because of this gap, employee recognition has become the fastest growing software category in HR.

*Introducing the “Praise Culture”
Rewards & Recognition App!*

OVATION

The most innovative product on
the social employee recognitions
systems market.

OVATION brings employee rewards & recognition to the highest levels, driving engagement, inclusion, brand marketing, innovation and enormous business growth!

OVATION is uniquely simple to use, manage and personalize.

It appeals to individuals AND teams.

OVATION enables managers and peers to easily and regularly give recognition, along with an unprecedented offering of merchandise, services & experience rewards that the employee can choose based on his/her own preference!

Managers can acknowledge & celebrate employee achievements, milestones and best practices in an interactive forum that also enables peer-to-peer recognition for a job well done!

***And employees can redeem
rewards instantly!***

Benefits / ROI

More engaged employees

OVATION recognition and rewards programs strengthen employee engagement.



of employees feel that targeted recognition is a major contributor to employee happiness



of employees using OVATION say they feel more appreciated at work



of employees who are rewarded through OVATION feel instantly recognized

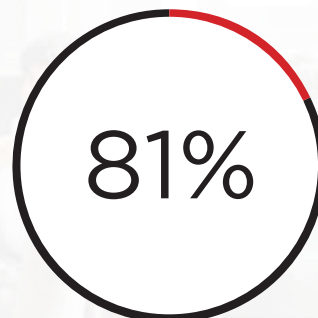
Benefits / ROI continued

Stronger business results

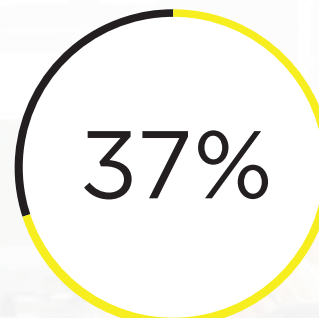
Highly visibility recognition and rewards programs deliver lower turnover costs, higher productivity and higher revenues.



lower voluntary turnover with recognition programs rated "excellent"



of employees were motivated to work harder when receiving appreciation for their work



higher revenues enjoyed by companies with happy employees

Why OVATION?

- Uniquely simple to use
- Built-in adoption boosters
- Values-based alignment
- Simple to manage & track
- Exclusive benchmark analytics
- Peer-to-peer interface
- Big universe of rewards (5,000+ product SKUs!)
- Enables inclusion of existing product rewards

All features & benefits are focused on engagement, inclusion and business results!

The OVATION advantage



Uniquely simple to use

- Simple, modern design
- Requires a few easy steps to giving rewards
- Enables web, iPhone & Android accessibility



Top-to-bottom alignment

- 360° alignment of leadership, HR, managers and employees
- Aligns with key company goals & values



Built-in adoption boosters

- Give recognition within Gmail, Slack, & Jira
- Live feeds to company newsletters & employees' social media networks



Continuous program improvement

- Dedicated success manager
- Benchmark analytics (engagement score)
- Detailed recognition reporting



Easy to manage and track

- User-friendly experience for HR administrators
- HRIS integration (Workday, ADP, Namely)
- Schedule welcomes, service awards, and birthdays in advance

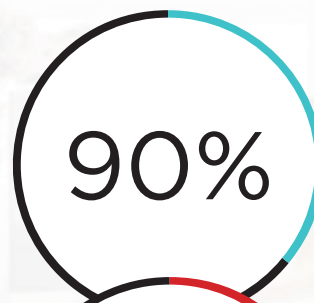
OVATION is more than a traditional rewards & recognition program

OVATION is a **strategic tool to drive brand marketing, enhance the customer experience, continuously improve your culture of inclusion, and fuel innovation and long-term growth!**

There is a direct relationship between a more engaged workforce and a more positive customer experience!

More engaged employees are more willing to be their company's brand ambassadors both on customer service and on social media!

Companies with more inclusive cultures are twice as likely to meet/exceed financial goals!



of companies expect to compete primarily on the quality of customer service



of engaged employees are more willing to share their company's customer value proposition with their social networks



are more likely to capture new markets, and 6 times more likely to be innovative

GIVE YOUR TEAM

the incentives, motivation and passion
to build a more prosperous company...
AND add more excitement to your
workplace environment!

*Helping companies build cultures of appreciation...
and amazing growth*

